



**Surname** \_\_\_\_\_

**Other Names** \_\_\_\_\_

**Centre Number** \_\_\_\_\_

**Candidate Number** \_\_\_\_\_

**Candidate Signature** \_\_\_\_\_

**AS**

**ECONOMICS**

**Paper 1 The Operation of Markets and Market Failure**

**7135/1**

**Monday 13 May 2019      Morning**

**Time allowed: 1 hour 30 minutes**

**For this paper you must have:**

- the insert
- a calculator.

**At the top of the page, write your surname and other names, your centre number, your candidate number and add your signature.**

**[Turn over]**



BLANK PAGE



## **INSTRUCTIONS**

- **Use black ink or black ball-point pen. Pencil should only be used for drawing.**
- **Answer ALL questions in SECTION A.**
- **Answer EITHER Context 1 OR Context 2 in SECTION B.**
- **You will need to refer to the insert provided to answer SECTION B.**
- **You must answer the questions in the spaces provided. Do not write on blank pages.**
- **Do all rough work in this book. Cross through any work you do not want to be marked.**

## **INFORMATION**

- **The maximum mark for this paper is 70.**
- **The marks for questions are shown in brackets.**
- **No deductions will be made for wrong answers.**

**DO NOT TURN OVER UNTIL TOLD TO DO SO**



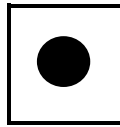
**SECTION A**

Answer ALL questions in this section.

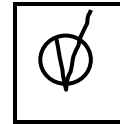
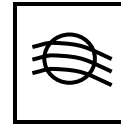
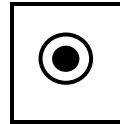
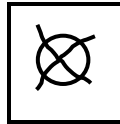
Only ONE answer per question is allowed.

For each answer completely fill in the circle alongside the appropriate answer.

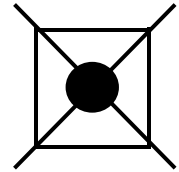
**CORRECT METHOD**



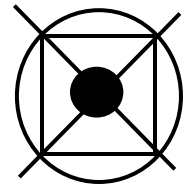
**WRONG METHODS**



If you want to change your answer you must cross out your original answer as shown.



If you wish to return to an answer previously crossed out, ring the answer you now wish to select as shown.



**0 1** Which one of the following best describes the basic economic problem?

**A** Living standards are low for many people

**B** Resources are being depleted too rapidly

**C** Resources are scarce relative to needs and wants

**D** Resources are unequally distributed

**[1 mark]**

**[Turn over]**



0 2

A rise in the price of blueberries from £8 to £10 per kg encourages growers to increase their supply from 12 kg to 21 kg each week. Other things remaining the same, this suggests that the price elasticity of supply for blueberries is

A 0.22

B 0.33

C 3

D 4.5

[1 mark]

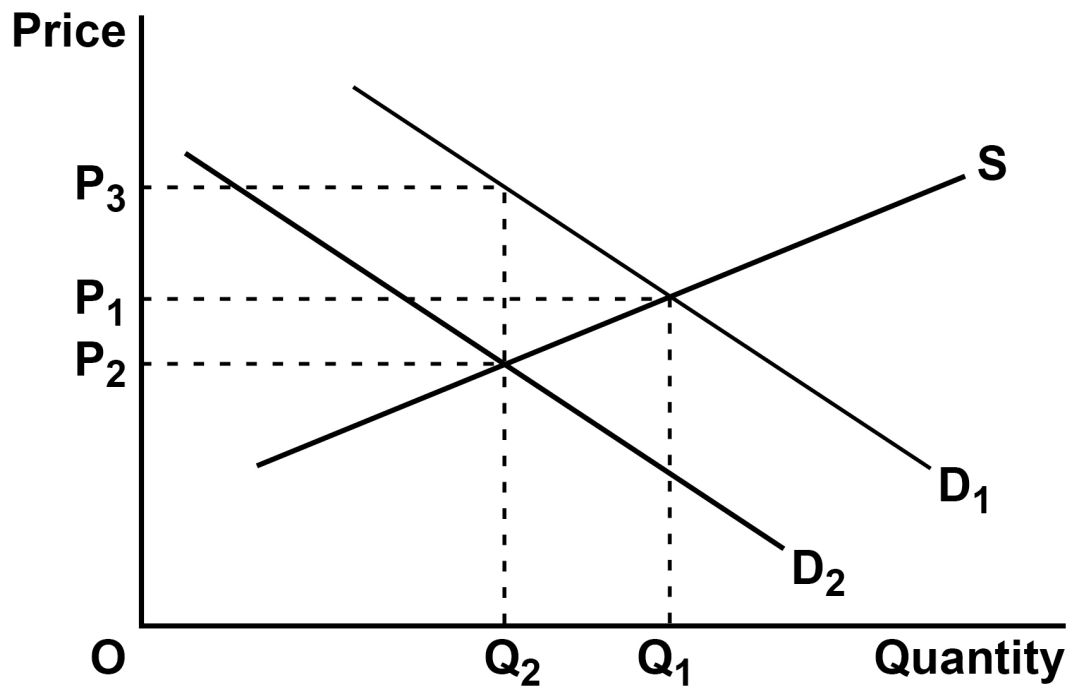


**BLANK PAGE**

**[Turn over]**



- 0 3** The following diagram shows the free market supply (S) and demand ( $D_1$ ) for a good when there is imperfect information.  $D_2$  shows the level of demand if consumers had full information about the effects of consuming the good.





Which one of the following government policies is most likely to result in the social optimum level of consumption?

A A maximum price equal to  $P_3$

B A minimum price equal to  $P_2$

C A subsidy per unit equal to  $P_1 - P_2$

D A tax per unit equal to  $P_3 - P_2$

[1 mark]

[Turn over]



**0 4** Firms in the steel industry in an economy move abroad to where costs are lower. The redundant steel workers are occupationally immobile. This situation represents a market failure because

- A** domestic steel production is replaced by imported steel.
- B** some factors of production will not be fully employed.
- C** there is no government provision of training schemes.
- D** there will be underproduction of a merit good.

**[1 mark]**



**BLANK PAGE**

**[Turn over]**



- 0 5** A government plans to build a new road to bypass a small town. The table below shows the costs and benefits of two possible routes for the new road.

	<b>'Blue route'</b>	<b>'Green route'</b>
	<b>£ million</b>	
<b>Private costs</b>	<b>44</b>	<b>34</b>
<b>Private benefits</b>	<b>72</b>	<b>46</b>
<b>External costs</b>	<b>9</b>	<b>8</b>
<b>External benefits</b>	<b>18</b>	<b>17</b>



The government intends to choose the route that has the higher ratio of social benefits to social costs. This ratio (correct to one decimal place) is

A 1.5:1

B 1.7:1

C 2.0:1

D 2.1:1

[1 mark]

[Turn over]



**0 6** The market for crab sandwiches experiences an increase in the price and an increase in the output of crab sandwiches. Which of the following combinations of events is the only one that could have caused these changes?

- A** A fall in the price of tuna sandwiches and a fall in the price of crab
- B** A new tax on food packaging and a fall in labour productivity
- C** A rise in the price of prawn sandwiches and a rise in the price of bread
- D** New entry of firms into the sandwich market and a reduction in the minimum wage

**[1 mark]**



**07** A construction firm uses workers, machines and raw materials to build new houses. One year the firm builds 20 more houses than in the previous year. It can be concluded that there must have been an increase in

- A employment.
- B production.
- C productive efficiency.
- D productivity.

**[1 mark]**

**[Turn over]**



- 0 8** The following table shows the market shares of the five leading manufacturers in a particular industry.

<b>Manufacturer</b>	<b>Market share (%)</b>
<b>Firm A</b>	<b>13</b>
<b>Firm B</b>	<b>24</b>
<b>Firm C</b>	<b>11</b>
<b>Firm D</b>	<b>15</b>
<b>Firm E</b>	<b>7</b>
<b>Others</b>	<b>30</b>





If Firm A and Firm C combine to become one firm, what happens to the three-firm concentration ratio and the five-firm concentration ratio?

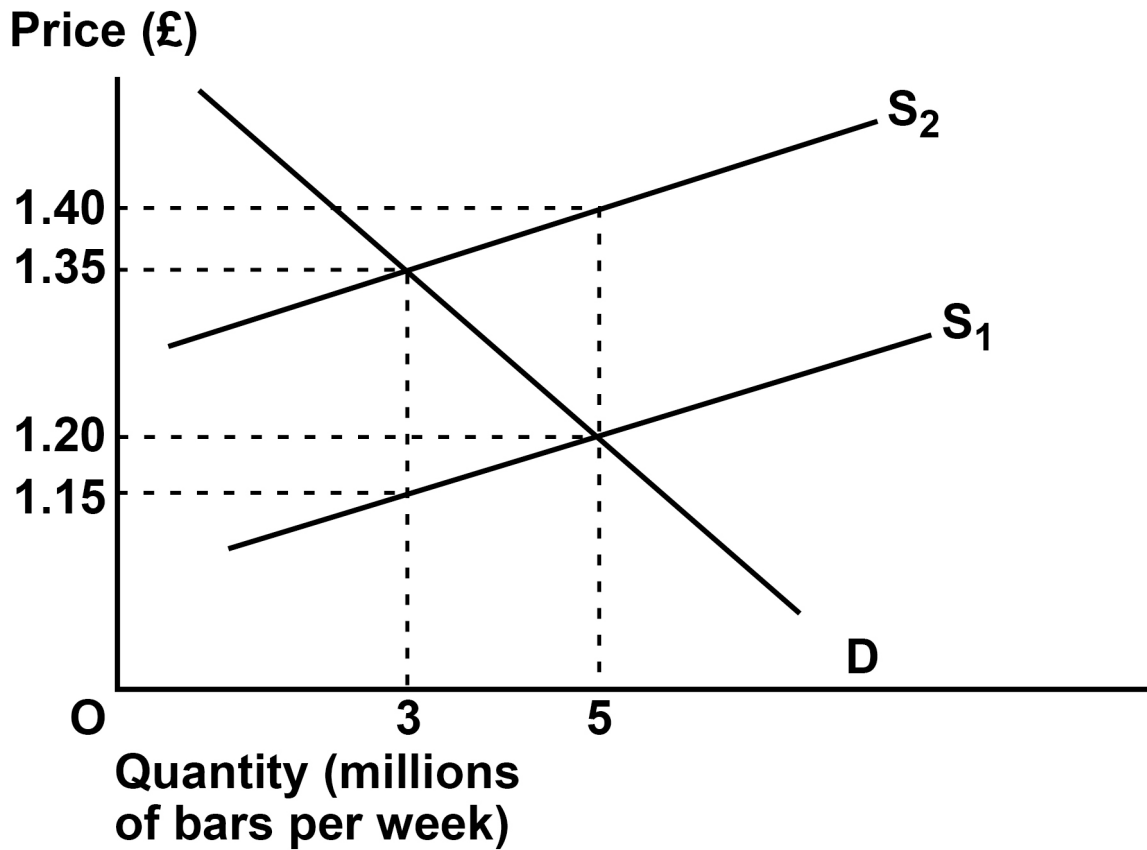
	Three-firm concentration ratio	Five-firm concentration ratio
<input type="checkbox"/> A	Falls	Falls
<input type="checkbox"/> B	Falls	Rises
<input type="checkbox"/> C	Rises	Falls
<input type="checkbox"/> D	Rises	Rises

[1 mark]

[Turn over]



- 09** The following supply and demand diagram shows the impact of a government tax on chocolate bars.



The amount of tax revenue raised each week is

- A £0.45 million
- B £0.60 million
- C £0.75 million
- D £1.00 million

[1 mark]



**1 0** Two large firms dominate the market for manufacturing rail track. This means that

- A** abuse of monopoly power will result in diseconomies of scale.
- B** barriers to entry are low as neither firm is a pure monopoly.
- C** neither firm has monopoly power but benefits from economies of scale.
- D** the two firms have monopoly power but may also compete.

**[1 mark]**

**[Turn over]**



**1 1** A clothes retailer has experimented with changing the prices of various items of clothing sold in their shop. The table below shows the different prices per item in 2 years.

	Year 1	Year 2
<b>Socks</b>	<b>£6</b>	<b>£8</b>
<b>T-shirts</b>	<b>£15</b>	<b>£11</b>
<b>Trainers</b>	<b>£40</b>	<b>£42</b>
<b>Trousers</b>	<b>£33</b>	<b>£38</b>



Other things being equal, which one of the following changes from YEAR 1 to YEAR 2 is the retailer most likely to experience?

**A** A decrease in revenue from socks if the price elasticity of demand is minus one

**B** A decrease in revenue from T-shirts if the price elasticity of demand is elastic

**C** An increase in revenue from trainers if the price elasticity of demand is inelastic

**D** An increase in revenue from trousers if the price elasticity of demand is elastic

[1 mark]

[Turn over]



**1 2** The benefit one person obtains from breathing clean air does not reduce the benefits other people can obtain from the clean air. This characteristic represents

**A** non-excludability of a public good.

**B** non-rivalry of a public good.

**C** optimum provision of a public good.

**D** the free-rider problem of a public good.

**[1 mark]**



- 1 3** A pizza takeaway raises the price of its pizzas by 5%, resulting in a 10% fall in demand for their pizzas. Also, the next-door fish and chip shop sees the demand for its food rise by 10%. Which one of the following combinations of elasticities represents these events?

		Price elasticity of demand for pizzas	Cross price elasticity of demand for fish and chips with respect to the price of pizza
<input type="radio"/>	A	-0.5	0.5
<input type="radio"/>	B	-0.5	-0.5
<input type="radio"/>	C	-2	2
<input type="radio"/>	D	-2	-2

[1 mark]

[Turn over]



- 1 4** The following table shows the price of spaghetti in 3 years.

<b>Year</b>	<b>Price of spaghetti £ per 500 g</b>
<b>1</b>	<b>3.09</b>
<b>2</b>	<b>2.75</b>
<b>3</b>	<b>2.60</b>

Over the 3 years, it can be concluded that there has been a fall in

- A** the average cost of producing spaghetti.
- B** the average revenue from sale of spaghetti.
- C** the consumer demand for spaghetti.
- D** the total revenue from sale of spaghetti.

**[1 mark]**





**1 5** Which one of the following is a true statement about market structures?

**Market structures**

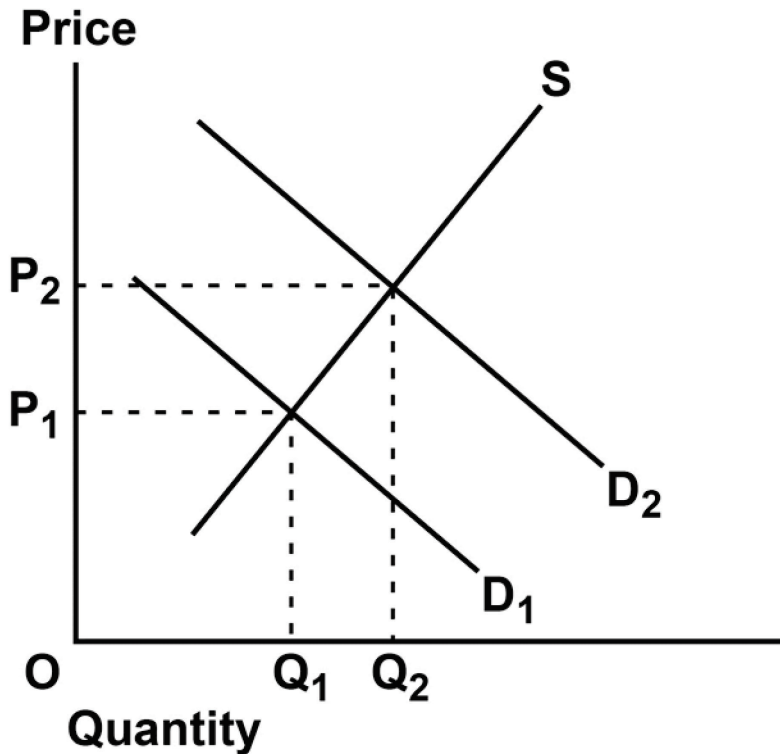
- A** are partly defined by the number of firms in the market.
- B** are the rules imposed by governments which limit how firms behave.
- C** include concentrated markets but not competitive markets.
- D** include markets for goods but not markets for services.

**[1 mark]**

**[Turn over]**



- 1 6** The following diagram shows demand and supply in the market for roses. The demand for roses shifts from  $D_1$  to  $D_2$ .



Other things remaining the same, it can be concluded that

- A** monopoly suppliers have pushed up the price of roses.
- B** the higher price of roses will cause demand to fall back to  $D_1$ .
- C** the income elasticity of demand for roses is positive.
- D** there is greater incentive to supply roses.

[1 mark]



**1 7** A government sets a maximum price below the current market price for rented housing. The likely long-run consequence is that

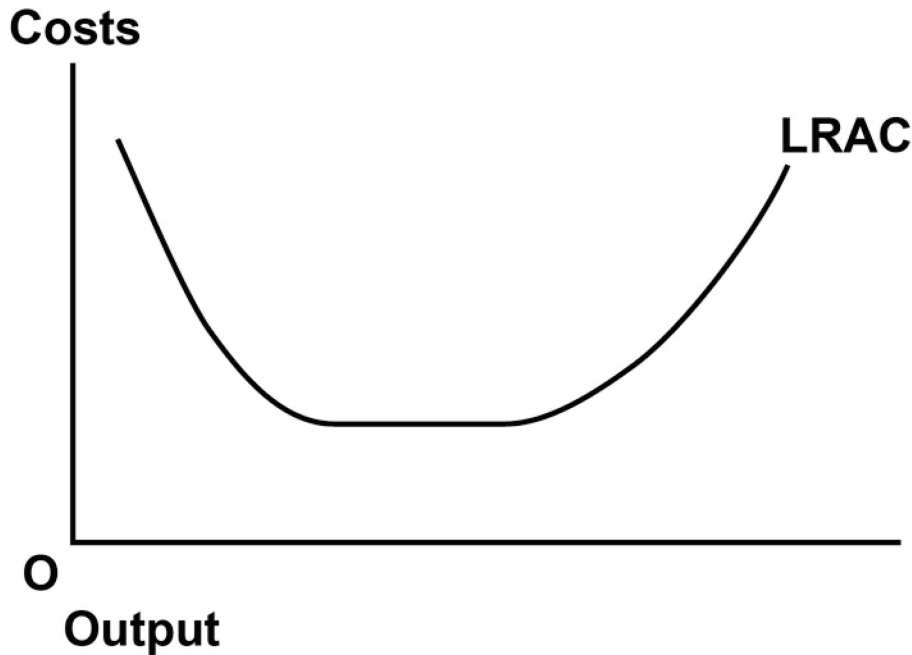
- A** fewer people can live in rented housing.
- B** the rationing function of prices will improve.
- C** there will be a fall in supply of owner-occupied housing.
- D** there will be excess supply of rented housing.

**[1 mark]**

**[Turn over]**



- 1 8** The following diagram shows the long-run average cost curve (LRAC) for a firm.



From the diagram it can be concluded that

- A** average fixed costs will fall and then rise.
- B** economies of scale are present at some levels of output.
- C** the firm will inevitably experience diseconomies of scale.
- D** total costs must first fall and then rise.

[1 mark]



**1 9** 'Large pay bonuses received by top executives have caused income inequality to increase.'  
This statement

**A** is an example of a normative statement.

**B** is an example of an hypothesis that can be tested.

**C** shows that income tax is not sufficiently progressive.

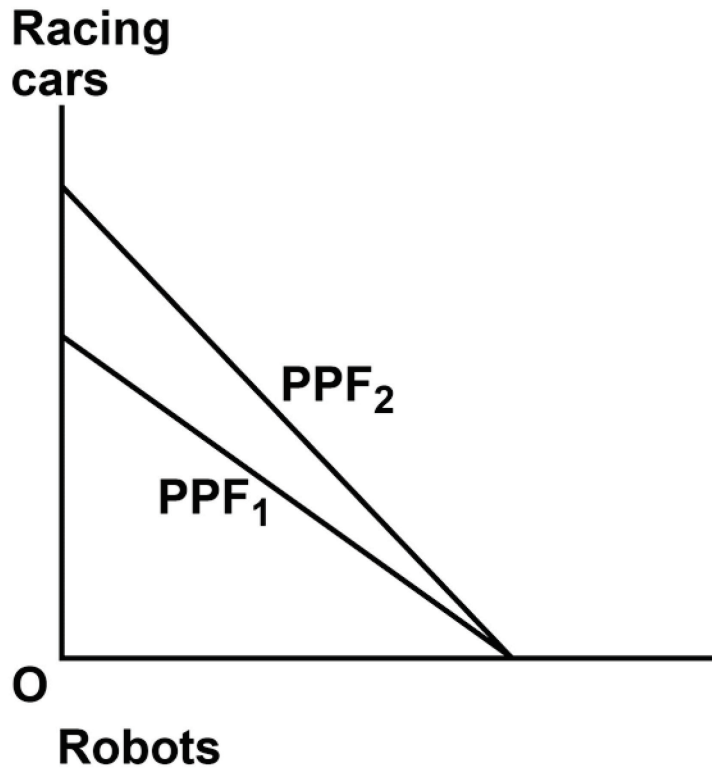
**D** shows that the distribution of income is inequitable.

[1 mark]

[Turn over]



- 2 0** An economy produces racing cars and robots. The economy's initial production possibility frontier ( $PPF_1$ ) is shown in the diagram below.



The economy's production possibility frontier shifts to  $PPF_2$  and as a result of this change the

**A** number of racing cars that can be produced for each robot given up has increased.

**B** opportunity cost of producing robots is now lower.

**C** output of racing cars will be higher than the output of robots.

**D** productive efficiency of producing robots has risen.

[1 mark]

[Turn over]

20



**SECTION B**

Look at the insert and choose to answer  
EITHER Context 1 OR Context 2.

Answer EITHER Questions 21 to 26 on pages 33 to 58

OR

Questions 27 to 32 on pages 59 to 82 of this  
answer booklet.

There is a total of 50 marks for either context.

Shade the circle below to indicate which context you  
have answered.

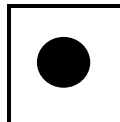
Context 

0	1
---	---

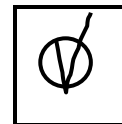
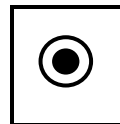
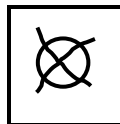
Context 

0	2
---	---

**CORRECT METHOD**



**WRONG METHODS**









**BLANK PAGE**

**[Turn over]**

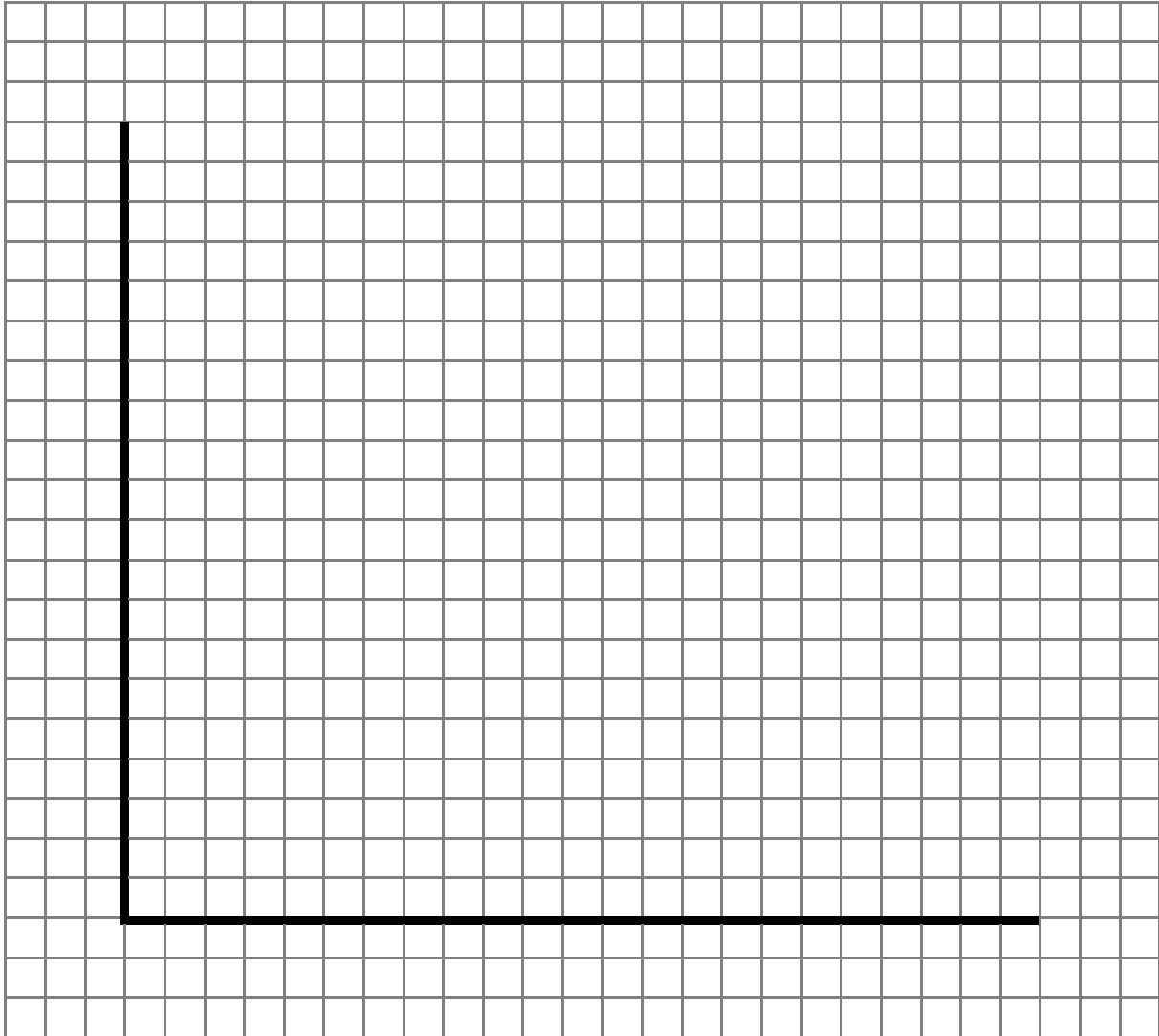






**2 4** EXTRACT B (lines 5–6) states: ‘Palm oil can be used as a cheap substitute for butter’.

**Draw a supply and demand diagram showing the effects on the market for butter of a fall in the price of palm oil. [4 marks]**



**BLANK PAGE**

**[Turn over]**















**BLANK PAGE**

**[Turn over]**

































Do NOT answer Context 2 if you have answered Context 1.

OR

**CONTEXT 2**

Total for this context: 50 marks

**DENTAL CARE**

Use the insert provided to study QUESTIONS 27 to 32 and EXTRACTS D, E and F, and then answer the questions in the spaces which follow.

**27** Define 'competitive market' EXTRACT F (line 33).  
[3 marks]

---

---

---

---

---

---

---

---

---

---

[Turn over]





**BLANK PAGE**

**[Turn over]**

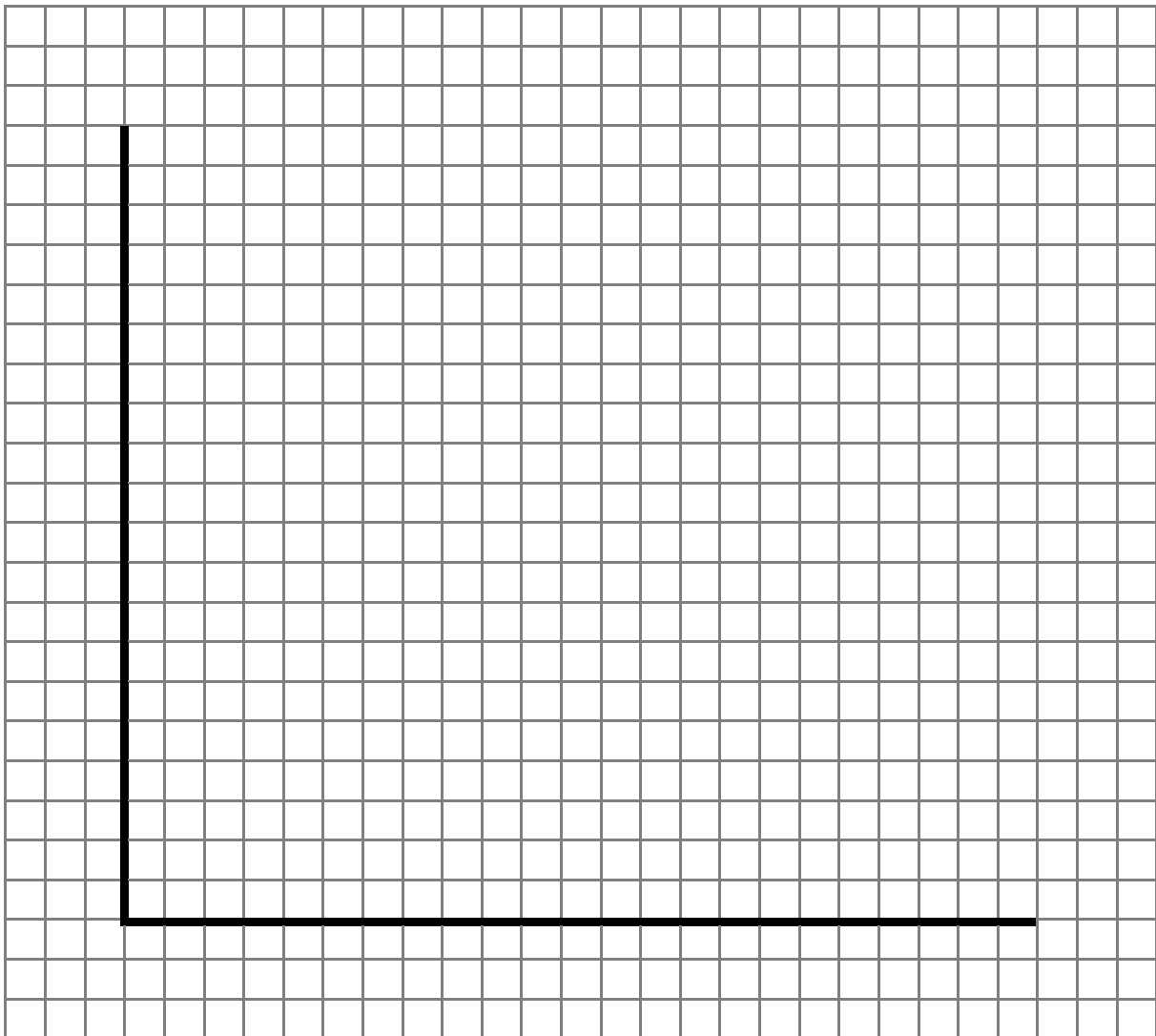






**3 0** EXTRACT F (lines 26–28) states: ‘Prices for many dental treatments in Hungary, for example, are about half those of the UK’.

**Draw a supply and demand diagram showing the effects on the market for UK dental care of a fall in the price of dental care abroad. [4 marks]**













































BLANK PAGE



**BLANK PAGE**

For Examiner's Use	
Question	Mark
Section A	
Section B	
<b>TOTAL</b>	

**Copyright information**

For confidentiality purposes, from the November 2015 examination series, acknowledgements of third-party copyright material are published in a separate booklet rather than including them on the examination paper or support materials. This booklet is published after each examination series and is available for free download from [www.aqa.org.uk](http://www.aqa.org.uk) after the live examination series.

Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright-holders may have been unsuccessful and AQA will be happy to rectify any omissions of acknowledgements. If you have any queries please contact the Copyright Team, AQA, Stag Hill House, Guildford, GU2 7XJ

Copyright © 2019 AQA and its licensors. All rights reserved.

**IB/M/AMAS/Jun19/7135/1/E1**